



# Building Counselor Capacity



OneGoal workshops build your counseling team's capacity and improve student outcomes.

Counselors don't have to go it alone. Join our series of workshops to connect with a community of counselors and administrators, build your knowledge, and improve students' postsecondary outcomes. Enhance your systems through data-driven processes, aligned professional learning, and practical resources to increase efficiency and effectiveness.



OneGoal does an amazing job of understanding the context and needs of the district and schools they support. They help us create a plan of action by intentionally analyzing our data. Having an experienced coach has been invaluable."

— **OneGoal District Partner**

## How We Work ↘

Partners can participate in all workshops or choose the ones that best meet their needs. Example workshop topics\* include:

- + Building the Foundation: Strengthening Our Role as School Counselors
- + Vision to Action: Setting Postsecondary Goals with Purpose
- + Data-Driven Impact: Driving Student Success through Equity Informed Decision
- + Breaking Barriers: FAFSA, Financial Literacy & Equitable College Access
- + Mastering Quality Enrollment: Creating Meaningful Postsecondary Pathways
- + Strengthening Postsecondary Ecosystems: Stakeholder & Cross-Team Collaboration
- + Counseling for All: Meeting Every Student Where they Are
- + The First 90 Days: Supporting College-Going Students for Long-Term Success
- + Reflect, Refine, Reset: Evaluating Progress & Planning Next Steps

## What Makes Us Different ↘

### Data-Driven Improvement:

Counseling teams become proficient in using data to inform and improve their practices. This includes identifying key metrics, tracking student progress, and using data to inform interventions and support strategies.

### Professional Learning Alignment:

Professional learning and leadership development for counselors aligned with competency-based strategies and best practices.

### Turn-Key Resources:

Access turnkey resources that counselors can easily implement without extensive preparation. These resources include templates, checklists, guides, and toolkits that help streamline common counseling tasks and improve overall efficiency.

### Collaborative Work Environment:

We foster a community where counselors can share resources, strategies, and insights. The workshops encourage counselors to learn from each other and avoid duplicating efforts.

\*Exact workshop titles and topics may vary by location