OneGoal.

→ onegoal.org

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Unlocking Opportunities for Students



OneGoal empowers schools + districts to help every student find their path after high school.

What We Do ↘

There's a path for every student. OneGoal makes college + career planning part of the school day so every student can confidently take their next step—college, trade school, or certification—and thrive once they get there.

GRADE 9 // Lay the Foundation
+ Explore strengths + interests
+ Discover pathways
+ Set GPA goals

GRADE 10 // Map the Future
+ Research career paths
+ Draft a "Best-Fit List"
+ Calculate ROI of pathways

GRADE 11 // Evaluate the Fit
+ Write career aspiration statement
+ Finalize Best-Fit List
+ Build financial literacy

GRADE 12 // The Final Mile
+ Apply to 3+ pathways
+ Secure financial aid
+ Confirm enrollment

GRADE 13 // The Bridge
+ Support through transition to postsecondary
+ Chatbot reminders + help 24/7
+ Text #human to reach a OneGoal advisor for 1:1 support

How We Work ↘

School leaders identify which grade levels, spaces in the school day, and students + adults will participate. You receive automated progress reports on student outcomes + trends.

Teachers are equipped with curriculum, training, and technology to provide high-quality instruction and advising to every student. Real-time participation data empowers teachers to connect with and champion their students.

Students experience our labor-market -informed curriculum, which supports them to explore careers that align with their unique talents and aspirations while considering future workforce demands.

"OneGoal has strengthened our school's vision for postsecondary success. Teachers from different departments are collaborating and have a shared sense of responsibility for helping their students feel excited about their futures."

— **Mr. Batey** – Assistant Principal

What Makes Us Different ↘

Deliberate time in the school day ensures students have consistent career exploration and planning. We can support entire grade levels from 9-12th, depending on each school's needs.

We support all students to find their path whether it's 2- or 4-year college, trade school, or a certification program that will help them thrive. We recognize that college is only one of many paths to postsecondary success.

Our future-focused curriculum utilizes OneGoal's Quality Enrollment framework, guiding students to choose the best pathway for their personal, academic, and financial needs. And we connect the dots with their educational path by focusing on GPA growth and personal statements.

Results ↘

HIGH SCHOOL INCREASES:
+ Attendance
+ On-time Graduation
+ FAFSA Completion
+ Postsecondary Applications
+ Career Readiness Skills

POSTSECONDARY INCREASES:
+ Enrollment in High-quality Institutions
+ Persistence in Chosen Pathway
+ Degree Attainment