



2025-26
PARTNERS

47

2025-26
STUDENTS*

2,600

2026-27
EXPECTED
NEW STUDENTS

1,050

*Includes 100 students in a pilot program

1.5X

OneGoal Fellows are approximately 1.5x more likely to earn a degree than peers from similar backgrounds

Our Results

ENROLLMENT



80% of OneGoal high school graduates enroll in a postsecondary institution

PERSISTENCE



73% of those students persist one year later



92%

of partners agree OneGoal helps them improve their students' postsecondary outcomes

Building a Generation of Graduates in Texas

Navigating the postsecondary landscape is complex, especially for first-generation students and students of color. But after nearly 20 years working alongside educators and students, we know what works.

We partner with districts and high schools to ensure high-quality postsecondary advising and support become integral to the high school experience for all students.



Why We Are Here

A postsecondary education – college, trade school, and other pathways – unlocks opportunities for students and entire communities. Yet for millions of underserved students, it remains out of reach. In Texas, only 43% of high school graduates enroll in a postsecondary institution the fall after high school*. This is not for lack of ambition or talent, but for lack of support.



OneGoal's high-quality approach:

Supported by Trusted Educator

Deliberate Time in the School Day

Support Through the Transition to Postsecondary

Data-driven, Tech-enabled Quality Enrollment + Career Exploration



Join Us

Become a School Partner

Bring OneGoal to your school or district

Invest in Our Students

Make a donation to our program in Texas



“

Before joining OneGoal, I had no idea I was going to attend college. I had concerns about how I was going to pay for it. Thanks to OneGoal, I'm graduating high school and I will be attending college this fall.”

Britney Zamarron
OneGoal Alumna

