

Michigan



2025-26
SCHOOL
PARTNERS

7

STUDENTS
IMPACTED

7,600

1.5X

OneGoal Fellows are approximately 1.5x more likely to earn a degree than peers from similar backgrounds



Building a Generation of Graduates in Michigan



Navigating the postsecondary landscape is complex, especially for first-generation students and students of color. But after nearly 20 years working alongside educators and students, we know what works.

We partner with districts and high schools to ensure high-quality postsecondary advising and support become integral to the high school experience for all students.

OneGoal.

Why We Are Here

A postsecondary education – college, trade school, and other pathways – unlocks opportunities for students and entire communities. Yet for millions of underserved students, it remains out of reach. In Michigan, only 44% of high school graduates pursue learning or training after high school*. This is not for lack of ambition or talent, but for lack of support.



Our Results

ENROLLMENT



80% of OneGoal high school graduates enroll in a postsecondary institution

PERSISTENCE



73% of those students persist one year later



92%

of partners agree OneGoal helps them improve their students' postsecondary outcomes

OneGoal's high-quality approach:

- Supported by Trusted Educator
- Deliberate Time in the School Day
- Support Through the Transition to Postsecondary
- Data-driven, Tech-enabled Quality Enrollment + Career Exploration



Join Us

Become a School Partner

Bring OneGoal to your school or district

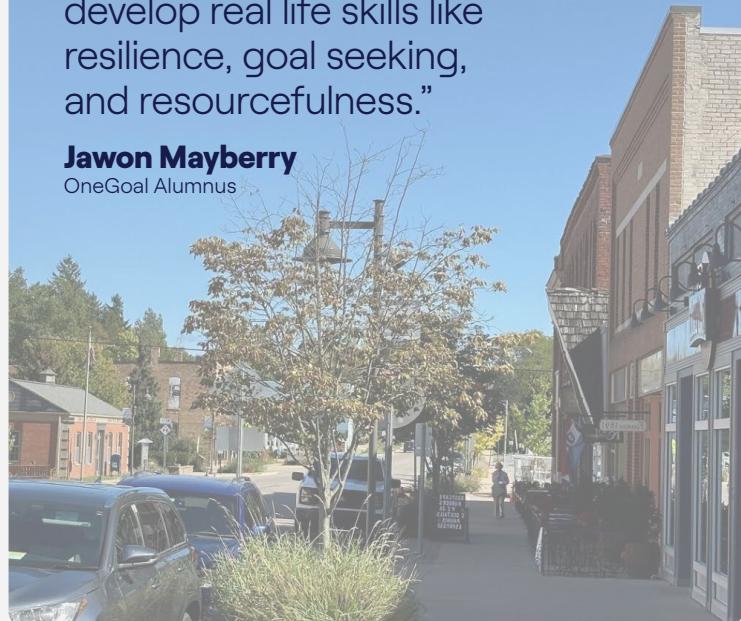
Invest in Our Students

Make a donation to our program in Michigan



OneGoal helped me build academic skills to increase my college options and develop real life skills like resilience, goal seeking, and resourcefulness.”

Jawon Mayberry
OneGoal Alumnus



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 **OneGoal.**