

# Michigan



# OneGoal.

2025-26  
SCHOOL  
PARTNERS

7

STUDENTS  
IMPACTED

7,600

1.5x

OneGoal Fellows are approximately 1.5x more likely to earn a degree than peers from similar backgrounds



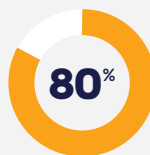
## Why We Are Here

A postsecondary education – college, trade school, and other pathways – unlocks opportunities for students and entire communities. Yet for millions of underserved students, it remains out of reach. In Michigan, only 44% of high school graduates pursue learning or training after high school\*. This is not for lack of ambition or talent, but for lack of support.



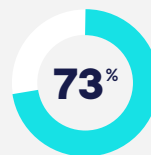
## Our Results

### ENROLLMENT



80% of OneGoal high school graduates enroll in a postsecondary institution

### PERSISTENCE



73% of those students persist one year later



92%

of partners agree OneGoal helps them improve their students' postsecondary outcomes

## Building a Generation of Graduates in Michigan



Navigating the postsecondary landscape is complex, especially for first-generation students and students of color. But after nearly 20 years working alongside educators and students, we know what works.

We partner with districts and high schools to ensure high-quality postsecondary advising and support become integral to the high school experience for all students.

## OneGoal's high-quality approach:



Supported by  
Trusted Educator



Deliberate Time in  
the School Day



Support Through the Transition  
to Postsecondary



Data-driven, Tech-enabled Quality  
Enrollment + Career Exploration

\* Michigan sets 60% higher ed goal | Lumina Foundation, 2019



## Join Us ↘

### Become a School Partner ↘

Bring OneGoal to your school or district

### Invest in Our Students ↘

Make a donation to our program in Michigan



OneGoal helped me build academic skills to increase my college options and develop real life skills like resilience, goal seeking, and resourcefulness.”

**Jawon Mayberry**  
OneGoal Alumnus

