

2025-26
PARTNERS

20

2025-26
STUDENTS

1,200

2026-27
EXPECTED NEW STUDENTS

700

POSTSECONDARY
PARTNERS

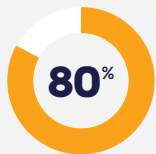
17

1.5x

OneGoal Fellows are approximately 1.5x more likely to earn a degree than peers from similar backgrounds

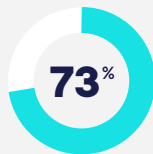
Our Results

ENROLLMENT



80% of OneGoal high school graduates enroll in a postsecondary institution

PERSISTENCE



73% of those students persist one year later



of district partners agree OneGoal helps them improve their students' postsecondary outcomes

Why We Are Here

A postsecondary education - college, trade school, and other pathways - unlocks opportunities for students and entire communities. Yet for millions of underserved students, it remains out of reach. In Massachusetts, only 18% of students from low-income communities are expected to obtain a college degree within six years of high school graduation, but their peers from high-income communities are expected to graduate at rates four times that*. This is not for lack of ambition or talent, but for lack of support.



Building a Generation of Graduates in Massachusetts



Navigating the postsecondary landscape is complex, especially for first-generation students and students of color. But after nearly 20 years working alongside educators and students, we know what works.

We partner with districts and high schools to ensure high-quality postsecondary advising and support become integral to the high school experience for all students.

OneGoal's high-quality approach:



Supported by
Trusted Educator



Deliberate Time in
the School Day



Support Through the Transition
to Postsecondary



Data-driven, Tech-enabled Quality
Enrollment + Career Exploration



Join Us

Become a School Partner

Bring OneGoal to your school or district

Invest in Our Students

Make a donation to our program in Massachusetts



OneGoal supported me every step of the way, from helping me write my application essay to stepping in when I had issues with financial aid. Their guidance has been key in helping me figure out my goals and stay on track. I am truly grateful for everything they've done for me."

Lucas Pereira De Sa
OneGoal Alumn

