



2025-26 PARTNERS	2025-26 STUDENTS*	2026-27 EXPECTED NEW STUDENTS
10	1,500	370

*Includes 550 students in a pilot program

1.5X

OneGoal Fellows are approximately 1.5x more likely to earn a degree than peers from similar backgrounds



Building a Generation of Graduates in the Bay



Navigating the postsecondary landscape is complex, especially for first-generation students and students of color. But after nearly 20 years working alongside educators and students, we know what works.

We partner with districts and high schools to ensure high-quality postsecondary advising and support become integral to the high school experience for all students.

Why We Are Here

A postsecondary education – college, trade school, and other pathways – unlocks opportunities for students and entire communities. Yet for millions of underserved students, it remains out of reach. While the Bay Area is known for lucrative innovation, that wealth and opportunity has not reached many of its residents. In the nine-county Bay Area, only 38% of Black and 27% of Latinx adults have attained an associates degree or higher, compared to 71% of their white peers*. This is not for lack of ambition or talent, but for lack of support.



Our Results

ENROLLMENT



82% of OneGoal high school graduates in the Bay Area enroll in a postsecondary institution

PERSISTENCE



72% of those students persist one year later



of partners agree OneGoal helps them improve their students' postsecondary outcomes

OneGoal's high-quality approach:

Supported by Trusted Educator

Deliberate Time in the School Day

Support Through the Transition to Postsecondary

Data-driven, Tech-enabled Quality Enrollment + Career Exploration



Join Us

Become a School Partner 

Bring OneGoal to your school or district

Invest in Our Students 

Make a donation to our program in the Bay Area



This class inspired me to never give up on anything despite what I may be going through. I learned there's so many people out there who can help you. It's a great feeling knowing people care about me and my education.”

India Elahi

OneGoal Alumna

