



Unlocking Opportunities for Students



A 3-year model that starts as a class in high school and continues with support through the first year of postsecondary

Turn college + career prep into an integral part of the high school experience. Our proven flagship model helps students enroll and succeed in their chosen pathway.

Our Solution ↘

Junior Year: Explore + Grow

Students build community and trust with their teacher, explore careers, find best-fit pathways (4-yr, 2-yr, trade school, certification), set GPA goals, and increase financial literacy.

Senior Year: Apply + Decide

Students complete applications, secure financial aid, identify and prepare to overcome barriers, and take steps to enroll in their chosen path.

Postsecondary Year One: Transition + Network

Students build networks; get academic, social, and financial support from OneGoal; and leverage the skills they've built to persist and ultimately earn their degrees or credentials.

How We Work ↘

Students: Each OneGoal class forms a cohort. Together with the support of their teacher and our team, students embark on a three-year journey to find and succeed in their path after high school.

High Schools: We work alongside school leaders to identify, train, and coach existing educators to become postsecondary experts and teach the OneGoal class.

Postsecondary Partners: Colleges and institutions recruit our students and provide supports to ensure their success.



OneGoal is very persistent in helping students find our best fit schools, plus guide us through the process of applying. I love that even in your first year of college, they continue to check in, and make the transition less overwhelming.”

— OneGoal Student

What Makes Us Different ↘

Serving the Underserved: We prioritize students in the academic middle who are often overlooked by other interventions.

Many Paths: We coach students to use a critical lens to choose the path that aligns with their career aspirations and unique contexts.

Strong Relationships: Teachers form deep connections and become champions for their students. Students form strong bonds and support one another.

Data-Informed: We provide teachers and students with real-time data and feedback that helps them stay on track.

Support After High School:

Data shows that students who succeed in their first year of postsecondary are significantly more likely to complete, so our model includes that critical year.

1.5x

Impact: OneGoal students receive their degree or credential at up to 1.5x the rate of peers from similar backgrounds.