



 **OneGoal.**

THE GOAL AHEAD: CAREER EXPLORATION DAY

NOVEMBER 14, 2025 | 12 PM - 3 PM | BARUCH COLLEGE



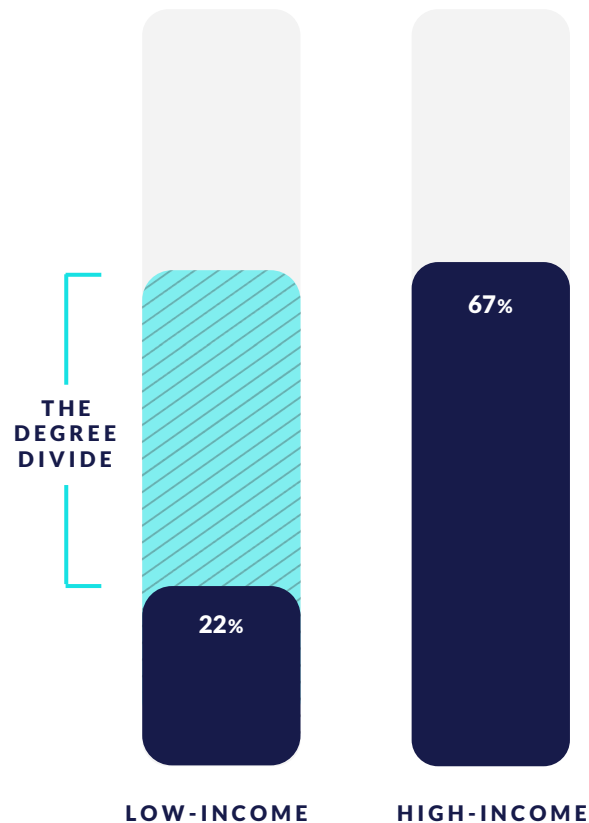
Why OneGoal

THE OPPORTUNITY GAP

22% vs. 67%

Students from low-income communities are brilliant and ambitious, but given the barriers they confront are 3x less likely to earn a degree than their peers from high-income communities.

Talent is equally distributed, but opportunity is not. Together, we can close this gap.



SOLUTIONS → TRANSFORMING COLLEGE + CAREER SUPPORT



{ student-level }

→ OneGoal

A class that changes futures

A 3-year model that prioritizes students in the academic middle who are often overlooked by other interventions. Starts as a daily class for juniors and seniors and continues with support through the first year of postsecondary.

{ systems-level }

→ OneGoal Leadership Network

Advancing opportunity as leaders

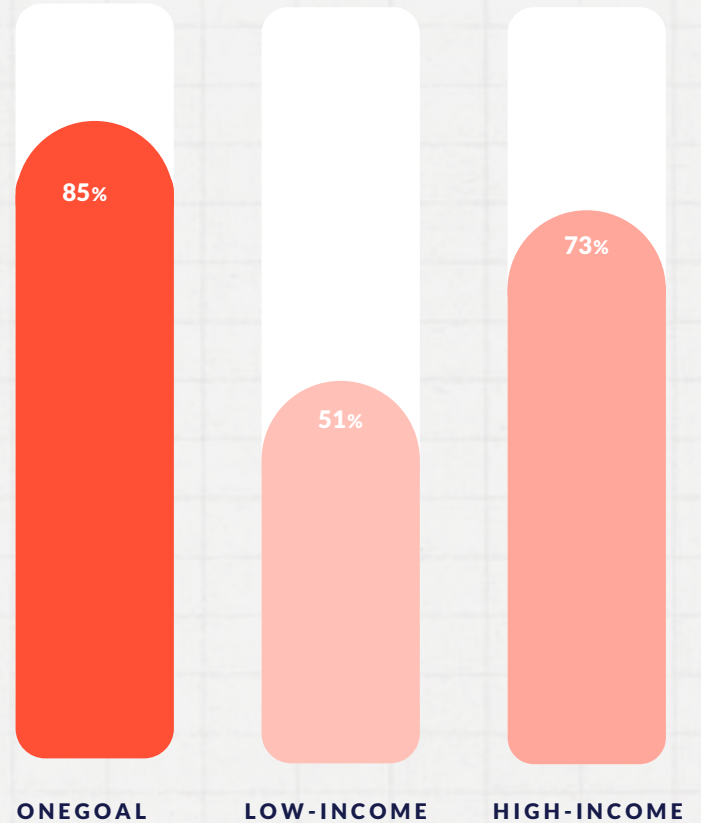
A systems-level, multi-year path to improvement that transforms postsecondary leadership at the district level, closing gaps and increasing outcomes for all students.

IMPACT

85% of OneGoal high school graduates in New York enroll in a postsecondary institution compared to **51%** of graduates from low-income schools and 73% of graduates from higher-income schools.

2X

OneGoal NY fellows graduate college at nearly twice the rate of students from similar backgrounds.





Empowering Today's Youth to Become Tomorrow's Leaders



After two years of successful Fellow convenings, The Goal Ahead: Career Exploration Day will provide nearly **250 OneGoal Fellows (seniors)** the opportunity to engage directly with professionals across various industries!

Fellows will:

- Learn more about different organizations, pathways, and skill sets
- Build their networks and a sense of community



Participant Benefits

- Share your career journey and advice
- Be an “ambassador” of your organization
- Directly impact the futures of young people in NYC

1

11 AM - 12 PM

Student professional networking activity

Guests engage with Fellows and help build their networking skills.

2

12 - 12:45 PM

Opening speakers from Baruch College and OneGoal, followed by a 20 minute panel of professionals across various industries.

Guests learn about OneGoal and the Fellow experience.

3

12:45 - 2:15 PM

Industry-specific workshops (2x 45-minute)

Guests share industry insights or observe students interact in career dialogue.

4

2:15 - 2:45 PM

Event closing and a giveaways for Fellows; this will include items that will help set them up for postsecondary success!

Guests learn about OneGoal and the Fellow experience.

Sponsorship Benefit	Title \$25,000	Doctorate \$15,000	Principal \$10,000	Graduate \$5,000	Senior \$2,500
Exclusive naming rights & co-branding with company's logo	✓				
Keynote speaking opportunity at the event & spring GRAD-itude reception	✓	✓			
School visit and breakfast with a principal to learn more about OneGoal	✓	✓	✓		
Acknowledgement as Sponsor on screens throughout the event, in printed signage, OneGoal website and newsletter, and press release reaching nearly 4,000 individuals	✓	✓	✓	✓	
Invitations to OneGoal's spring GRAD-itude reception	20	15	10	5	2
Host a workshop about company's mission, engaging employees to volunteer at the event and participate on a career panel	4-5	2-3	1-2	1 (panel only)	1 (panel only)

Workshop Presenter

Engage directly with students by hosting a workshop that is an industry-specific orientation, showcasing the unique opportunities in your field and at your company.

If you're unable to lead a workshop, you and your team can still volunteer to support one!



Career Panel

Present to hundreds of students and guests on a career panel. This is a prime opportunity to engage leadership from your organization to share learnings and shape the perspectives of tomorrow's professionals.



Many paths one goal.



Join Us!

Please contact Jyothi Nair for sponsorship opportunity or to learn more about the event:
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