



THE GOAL AHEAD: CAREER EXPLORATION DAY

NOVEMBER 14, 2025 | 12 PM - 3 PM | BARUCH COLLEGE





Empowering Today's Youth to Become Tomorrow's Leaders



After two years of successful Fellow convenings, OneGoal is back with another exciting and empowering event that will bring together **hundreds of students for a dynamic day of career exploration.**

We aim to build community and create a space for young people to explore college and career pathways by directly engaging with and learning from professionals across various industries.

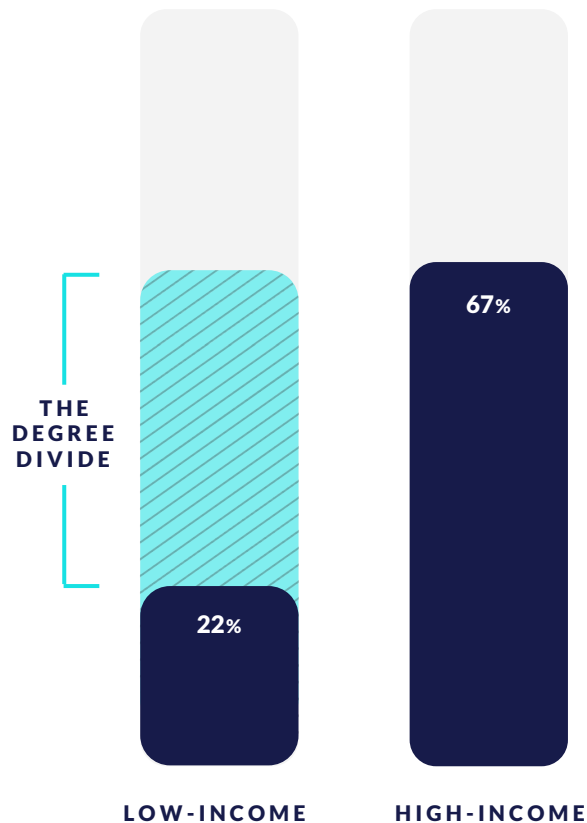


THE OPPORTUNITY GAP

22% vs. 67%

Students from low-income communities are brilliant and ambitious, but given the barriers they confront are 3x less likely to earn a degree than their peers from high-income communities.

Talent is equally distributed, but opportunity is not. Together, we can close this gap.





An integral part of the
high school experience →

38 min

Average number of
minutes of college +
career advising high
school students
receive

12,000 min

Average number
of minutes of college
+ career advising
OneGoal Fellows
receive



{ student-level }

→ OneGoal

A class that changes futures

A 3-year model that prioritizes students in the academic middle who are often overlooked by other interventions. Starts as a daily class for juniors and seniors and continues with support through the first year of postsecondary.

{ systems-level }

→ OneGoal Leadership Network

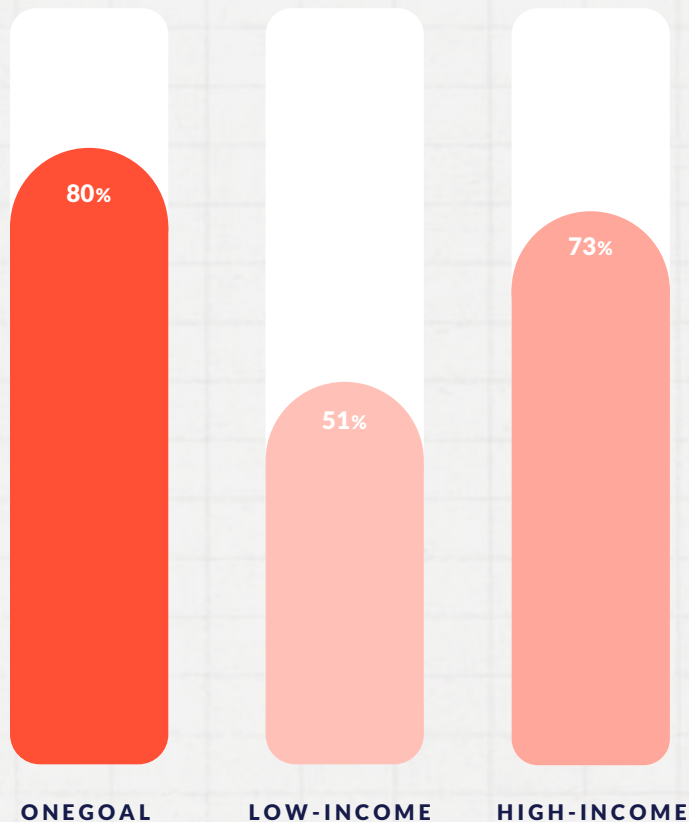
Advancing opportunity as leaders

A systems-level, multi-year path to improvement that transforms postsecondary leadership at the district level, closing gaps and increasing outcomes for all students.

IMPACT ON STUDENTS → ENROLLMENT

OneGoal Fellows enroll at far higher levels than their peers in low-income areas and even at a slightly higher rate than students from high-income schools.

80% of OneGoal high school graduates enroll in a postsecondary institution compared to 51% of graduates from low-income schools and 73% of graduates from higher-income schools.



Title
\$25,000



Exclusive opportunity
as sole Title Sponsor

Exclusive naming rights & co-branding with company's logo	✓
Keynote speaking opportunity at the event & spring GRAD-itude reception	✓
Acknowledgement as Title sponsor on screens throughout the event, in printed signage, OneGoal website, and press release	✓
Host a workshop about company's mission, engaging employees to volunteer at the event and participate on a career panel	✓
VIP invitations for 20 to spring GRAD-itude reception	✓
School visit and breakfast with a principal to learn more about OneGoal	✓
2 tickets to a 2026 high school graduation	✓



Doctorate

\$15,000



Keynote speaking opportunity at the event & spring GRAD-itude reception



Acknowledgement as Doctorate sponsor on screens throughout the event, in printed signage, OneGoal website, and press release



Host a workshop about company's mission, engaging employees to volunteer at the event and participate on a career panel



VIP invitations for 15 to spring GRAD-itude reception



School visit and breakfast with a principal to learn more about OneGoal



2 tickets to a 2026 high school graduation





Principal
\$10,000



Acknowledgement as Principal Sponsor on screens throughout the event, in printed signage, OneGoal website, and press release



Host a workshop about company's mission, engaging employees to volunteer at the event and participate on a career panel



VIP invitations for 10 to GRAD-itude reception



School visit and breakfast with a principal to learn more about OneGoal



2 tickets to a 2026 high school graduation





Graduate

\$5,000



Acknowledgement as Graduate Sponsor on screens throughout the event, in printed signage, OneGoal website, and press release



1-2 Employee participate on a career panel at the event



VIP invitations for 5 to GRAD-itude reception





Senior
\$2,500



Acknowledgement as Senior Sponsor on screens throughout the event, in printed signage, OneGoal website, and press release



1 Employee participates on a career panel at event



VIP invitations for 2 to GRAD-itude reception



Workshop Presenter

Engage directly with students by hosting a workshop that is an industry-specific orientation, showcasing the unique opportunities in your field and at your company.

If you're unable to lead a workshop, you and your team can still volunteer to support one!



Career Panel

Present to hundreds of students and guests on a career panel. This is a prime opportunity to engage leadership from your organization to share learnings and shape the perspectives of tomorrow's professionals.



Many paths one goal.



Join Us!

Please contact Jyothi Nair for sponsorship opportunity or to learn more about the event:
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