

PRO — PATHS

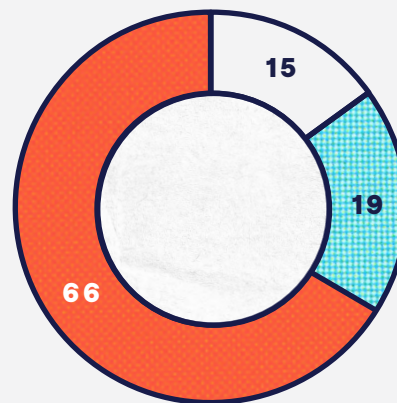
Many Paths to Success




Our “one goal” is for students to reach their greatest aspirations after high school; the end goal is not a credential, it’s a career that opens doors to a life of opportunity. OneGoal utilizes a holistic approach to postsecondary advising that meets the needs of all students. In addition to traditional Bachelor’s + Associate’s degrees, we are inclusive of non-degree progressive pathways. We strive for students to be equipped with the right information to make an informed decision that will lead them to financially stable careers. And if they do opt for a progressive pathway, we view that as a first step among many in continued learning.

A high school diploma alone no longer guarantees a career with wages sufficient to support a family. A recent study by Georgetown University found that by 2031, 85% of good jobs will require a bachelor’s or middle skills pathway like trade school or a certification program.¹

GOOD JOBS DISTRIBUTION IN 2031

..... median pay: \$74K ages 25–44







-  HIGH SCHOOL
-  MIDDLE SKILLS
-  BACHELOR'S



¹ Georgetown University, Center on Education and The Workforce
"The Future of Good Jobs Projections through 2031"

PRO – PATHS

OneGoal vets non-degree programs based on high standards to ensure our students make informed decisions toward pathways that prepare them for work that lead to increased earnings and opportunities. We look for progressive pathways that are:

-  Free or low-cost
-  Lead to a credential or job entry
-  Within an in-demand industry
-  Inclusive of job placement supports



Our curriculum and advising practices are fully inclusive of these high-value progressive pathways. We provide resources and support at multiple levels; students explore college + career options, teachers receive coaching to build their knowledge of diverse pathways, and staff are equipped to provide informed advising.

PROGRESSIVE PATHWAY TYPES

TRADE SCHOOLS

Institutions that provide job-focused training in specific trades through classroom instruction and hands-on learning

WELDING

PLUMBING

COSMETOLOGY

HVAC

APPRENTICESHIPS

“Earn while you learn” models that combine classroom instruction with paid on-the-job learning

HOSPITALITY

TECHNOLOGY

INSURANCE

CONSTRUCTION

CERTIFICATE PROGRAMS

Many 2-year community colleges offer programs designed to serve local workforce needs

PERSONAL FITNESS TRAINING

MEDICAL ASSISTING

WEB DEVELOPMENT

GAP YEAR PROGRAMS

A semester or year of experiential learning, typically taken after high school and prior to career or postsecondary education in order to deepen one’s practical, professional, and personal awareness

PRE-APPRENTICESHIP

A training program sponsored by a nonprofit that provides exposure before entering a formal apprenticeship

JOB CORPS

ADVANCED MANUFACTURING