

2025-26  
PARTNERS

**2**

STUDENTS  
IMPACTED

**700**

**1.5x**

OneGoal Fellows are approximately 1.5x more likely to earn a degree than peers from similar backgrounds



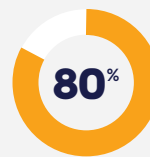
## Why We Are Here

A postsecondary education - college, trade school, and other pathways - unlocks opportunities for students and entire communities. Yet for millions of underserved students, it remains out of reach. In Wisconsin, only 34% of high school graduates enroll in a postsecondary institution the fall after high school\*. This is not for lack of ambition or talent, but for lack of support.



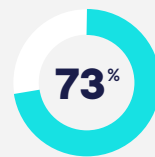
## Our Results

ENROLLMENT



80% of OneGoal high school graduates enroll in a postsecondary institution

PERSISTENCE



73% of those students persist one year later



**92%**

of partners agree OneGoal helps them improve their students' postsecondary outcomes

## Building a Generation of Graduates in Wisconsin



Navigating the postsecondary landscape is complex, especially for first-generation students and students of color. But after nearly 20 years working alongside educators and students, we know what works.

We partner with districts and high schools to ensure high-quality postsecondary advising and support become integral to the high school experience for all students.

## OneGoal's high-quality approach:



Supported by  
Trusted Educator



Deliberate Time in  
the School Day



Support Through the Transition  
to Postsecondary



Data-driven, Tech-enabled Quality  
Enrollment + Career Exploration



## Join Us ↘

### Become a School Partner ↘

Bring OneGoal to your school or district

### Invest in Our Students ↘

Make a donation to our program in Wisconsin



OneGoal helped me build academic skills to increase my college options and develop real life skills like resilience, goal seeking, and resourcefulness.”

### **Jawon Mayberry**

OneGoal Alumnus

