

Michigan



OneGoal.

2025-26
SCHOOL
PARTNERS

7

STUDENTS
IMPACTED

7,600

1.5x

OneGoal Fellows are approximately 1.5x more likely to earn a degree than peers from similar backgrounds



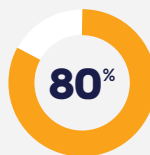
Why We Are Here

A postsecondary education – college, trade school, and other pathways – unlocks opportunities for students and entire communities. Yet for millions of underserved students, it remains out of reach. In Michigan, only 44% of high school graduates pursue learning or training after high school*. This is not for lack of ambition or talent, but for lack of support.



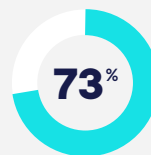
Our Results

ENROLLMENT



80% of OneGoal high school graduates enroll in a postsecondary institution

PERSISTENCE



73% of those students persist one year later



92%

of partners agree OneGoal helps them improve their students' postsecondary outcomes

Building a Generation of Graduates in Michigan



Navigating the postsecondary landscape is complex, especially for first-generation students and students of color. But after nearly 20 years working alongside educators and students, we know what works.

We partner with districts and high schools to ensure high-quality postsecondary advising and support become integral to the high school experience for all students.

OneGoal's high-quality approach:



Supported by
Trusted Educator



Deliberate Time in
the School Day



Support Through the Transition
to Postsecondary



Data-driven, Tech-enabled Quality
Enrollment + Career Exploration

* Michigan sets 60% higher ed goal | Lumina Foundation, 2019



Join Us ↘

Become a School Partner ↘

Bring OneGoal to your school or district

Invest in Our Students ↘

Make a donation to our program in Michigan



OneGoal helped me build academic skills to increase my college options and develop real life skills like resilience, goal seeking, and resourcefulness.”

Jawon Mayberry
OneGoal Alumnus

