



College + Career Advising for All Students



A school-wide solution that brings critical postsecondary advising + support to students across entire grade levels

Expand support beyond the counselor's office and transform advising for all of your students. The average high schooler receives 38 minutes of college + career support. With OneGoal your students receive at least 5x that amount.

Our Solution ↘

OneGoal integrates seamlessly into your school's existing structures and is designed to support entire grade levels, starting as early as 9th grade. We focus on key elements that drive postsecondary success, empowering your educators with the expertise to ensure every student receives high-quality college + career advice.

Students explore milestones, including:

My Professional Aspirations ↗

My Best Fit List ↗

Funding 101 ↗

Postsecondary Application Season ↗

My Quality Postsecondary Fit ↗

How We Work ↘

School Leaders: You'll work with our staff to fit OneGoal in your school. They'll help you select the grade levels, place in the school day, and the educators to participate. You'll receive regular reports on the progress, insights and, student impact.

Educators: OneGoal conducts school-wide training to provide the foundation for high-quality college + career advising, followed by ongoing on-demand training for educators to ensure sustained success.

Students: Students explore up to 5 milestones throughout the year. After engaging in each milestone, they receive one-on-one advising from a caring educator.

What Makes Us Different ↘

Aligned to Key Milestones: Our curriculum and classroom materials focus on the most critical factors proven to help students realize their diverse aspirations. Students explore careers, then define and navigate their path to success

Dashboard: Students and educators access the all-in-one OneGoal portal to do everything: scheduling, engaging in lessons, 1:1 advising, checking off to-do lists, tracking milestones, and celebrating achievements.

Support After High School: Data shows students who succeed in their first year of postsecondary are significantly more likely to complete, so students access continued support after high school graduation through our portal and texting.

Data-Informed: Students, educators, counselors, and school leaders access actionable data and insights to understand progress and inform their college + career planning.



The early exposure to postsecondary planning, having a teacher who they see on a daily basis, helped my students understand that they can talk about their future dreams with their teachers."

— OneGoal Teacher