

Transforming College + Career Support → → →





38 Minutes on Average

Given counselor-to-student ratios, the average high school student receives only 38 minutes of college + career advising per year.

ASCA Student to counselor ratio 2023-24 by state

The Opportunity ↘

A postsecondary education—college, trade school, and other pathways—unlocks opportunities for students and entire communities. Today’s students are more uncertain than ever about their futures. Schools recognize the challenges, but most aren’t equipped to support students in making critical decisions in such a complex and rapidly changing landscape. OneGoal empowers schools and districts to provide high-quality advising to every high school student.

■ **Only 13% of students feel the resources they’ve received fully prepare them to decide what to do after graduation.**

13%

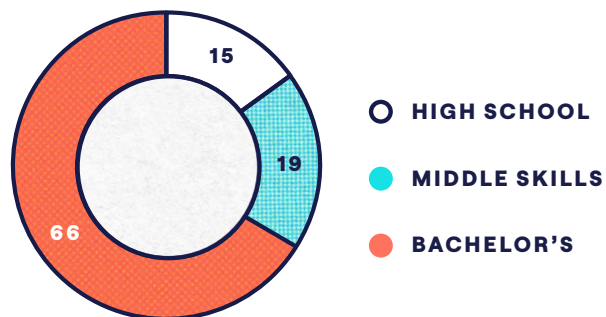
Question the Quo, 2023 ECMC

By 2031, 85% of good jobs will require a bachelor’s or middle skills pathway, such as trade schools and certificate programs. Yet today students in low-income communities are three times less likely to earn a degree than their peers from high-income communities.

National Center for Education Statistics, Digest of Education Statistics, Table 104.91

GOOD JOBS DISTRIBUTION IN 2031

..... median pay: \$74K ages 25–44



Georgetown University, Center on Education and The Workforce
"The Future of Good Jobs Projections through 2031"

Together, we can ensure all students find their path after high school and move toward the future with confidence. ➔

Our unique approach has been proven to deliver real student impact.

DELIBERATE TIME IN THE SCHOOL DAY

We work with schools to find deliberate, consistent time in the existing school day for students to focus on postsecondary planning.



CAREER EXPLORATION + TACTICAL SUPPORTS

We support students to explore careers that align with their unique talents and aspirations, and the educational path that will get them there. Then, we focus on critical components like GPA growth and personal statements.



DATA-INFORMED FEEDBACK

Our proprietary platforms provide educators and students with real-time feedback on progress towards their goals.



SUPPORT AFTER HIGH SCHOOL

Data shows that students who succeed in their first year of postsecondary are significantly more likely to complete, so our model supports students through that critical first year.

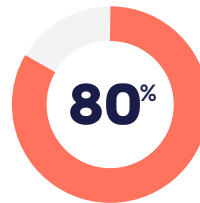


Results

10,000

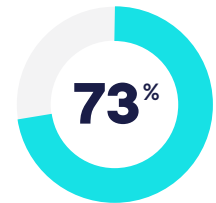
To date, 10,000 OneGoal Fellows have earned or are on-track to earn a college degree or credential, generating \$980M in additional lifetime earnings.

ENROLLMENT



of OneGoal high school graduates enroll in a postsecondary institution

PERSISTENCE



of those who enroll persist one year after high school graduation

GRADUATION



1.5x

OneGoal students are approximately one and a half times more likely to earn a postsecondary degree than their peers from similar backgrounds

IMPROVEMENT

92%

of district partners agree OneGoal helps them improve their students' postsecondary outcomes



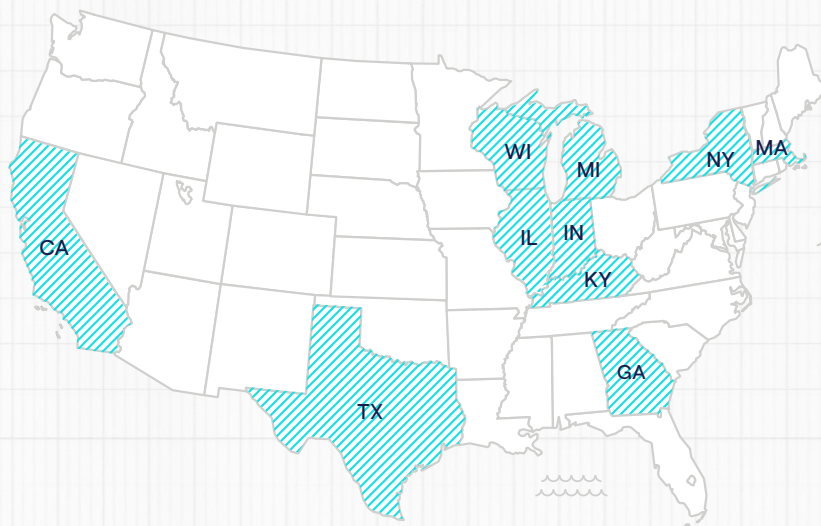
“Students used to ask, ‘What happens when I become a senior?’ Now, they declare, ‘I have a plan for next year.’ Whether that’s college or something else, they know their goals, are thinking ahead of time, and know we’re here to support their dreams.”

Michelle Chapman

Director of Postsecondary Success,
Elgin School District U-46
OneGoal Leadership Network Partner



OneGoal
impacts
thousands
of students
coast to
coast.



Join Us

onegoal.org →



“I will be the first person in my family to finish high school, go to college, and graduate.”

Randall Greenidge
OneGoal Fellow